Curriculum Vitae Luigi Guiso

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Luigi Guiso

Axa Professor of Household Finance and Insurance

Einaudi Institute for Economics and Finance

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http://www.eief.it/faculty-visitors/faculty-a-z/luigi-guiso/

Google Scholar Profile: http://scholar.google.it/citations?user=N1b97i8AAAAJ

Ranking at Repec ideas: http://ideas.repec.org/e/pgu58.html
Papers on SSRN can be accessed at: http://ssrn.com/author=44529

NBER WP: http://www.nber.org/people/luigi-guiso

Current Positions:

AXA Professor of Household Finance and Insurance, Einaudi Institute for Economics and Finance

Recent Positions:

Visiting Professor, Northwestern University, Evanston IL, Spring 2014

Professor of Economics, European University Institute, Florence, 2006-2011

Visiting Professor of Economics at London School of Economics and Imperial College, London, Fall 2006

Professor of Economics, University of Rome Tor Vergata, 2005-2006

Visiting Professor, Graduate School of Business, University of Chicago, 2004-2006

Other Affiliations:

Einaudi Institute for Economics and Finance, 2007 to present

Ente per gli studi monetari, bancari e finanziari "Luigi Einaudi", 1997-2007

Research Fellow, Centre for Economic Policy Research, London, UK, 1992 to present

CEPR Finance Programme Director, 2006-2011

Member of the Circle of CEPR Counsellors, 2014 to present

Member of the Toulouse School of Economics Scientific Board, 2017 to present

Education:

Mphil in Economics, University of Essex, 1982

Msc in Economics, London School of Economics, 1980

Bachelor in Political Science (laurea), Università di Sassari, 1978

Honors and Awards:

Listed in the "World's most influential scientific minds" list compiled by Reuters in 2016

Spangler-IQAM Prize for the best investment paper in the Review of Finance 2015

Listed in the "World's most influential scientific minds" list compiled by Reuters in 2014

American Finance Association, 2009 Smith Breeden Prize award for the paper "Trusting the Stock Market", with Paola Sapienza and Luigi Zingales

Robert A. Mundell Distinguished Address at the 2009 meeting of the Atlantic Economic Society

Marshall Lecture: "Social Capital as Culture", 2007 European Economic Association, Budapest

Winner of the 2005 Award of the Fondation Banque de France for Financial, Monetary and Banking Research, for the project "The Cost of Banking Regulation", with Paola Sapienza and Luigi Zingales

Winner of the 2002 World Financial Association "Nasdaq Award" for the best paper on capital formation: "The Real Effects of Local Financial Development", with Paola Sapienza and Luigi Zingales

Nominated for the Brattle Prize awarded by the *Journal of Finance* to the best papers published in year 2000, for the paper "Multiple versus Single Banking Relationships", with Enrica Detragiache and Paolo Garella

Nominated for the 1994 Hicks - Tinbergen Medal for the paper "Intergenerational Transfers and Capital Market Imperfections: Evidence from a Cross Section of Italian Households", with Tullio Jappelli, *European Economic Review*, 1991, 35(1)

Current Lines of Research:

Household finance

Housesold savings decisions and related issues

Corporate investment decisions under uncertainty

Managerial styles and managerial careers

Drivers of entreprenership

Financial intermediaries and the structure of bank-firm ties

Banking structure and regulation

Social capital, social norms and the effects on firms and households decisions

Culture and economics

Corporate values

Political economy, culture, bureacracy

Work in Progress

- "Affinity and Trust", with Jeff Butler
- "Understanding the effects of testosterone on preferences for risk, ambiguity and regret", with Aldo Rustichini
- "Myopic Loss Aversion Does Not Explain the Equity Premium Puzzle"
- "The Rise of Bank-Firm Relationships", with Luigi Zingales

Working Papers

- "The Cost of Distorted Financial Advice: Evidence from the Mortgage Market", with Leonardo Gambacorta, Paolo Mistrulli, Andrea Pozzi and Anton Tsoy, EIEF WP 17/13, October 2017
- "From Weber to Kafka. Political Instability and the Rise of Inefficient Bureacracy", with Claudio Michelacci, Gabriele Gratton and Massimo Morelli, EIEF WP 17/03, February 2017
- "<u>Demand and Supply of Populism</u>", with Helios Herrera, Massimo Morelli, and Tommaso Sonno, EIEF WP 17/03, February 2017
- "<u>Learning Entreprenership from other Entrepreneurs</u>?", with Luigi Pistaferri and Fabiano Schivardi, EIEF WP 15/12, November 2015
- "The Supply Side of Household Finance", with Gabriele Foà, Leonardo Gambacorta and Paolo Emilio Mistrulli, CEPR Discussion Papers, July 2015, and EIEF WP 7/15, July 2015
- "Manipulating Reliance on Intuition Reduces Risk and Ambiguity Aversion", with Jeff Butler and Tullio Jappelli, CEPR Discussion Papers 9461, May 2013 and EIEF WP 01/13, January 2013
- "What Do CEOs Do?" with O. Bandiera, A. Prat and Raffaella Sadun, CEPR Discussion Papers 8235, February 2011, and EIEF WP 01/11, January 2011
- "Financial Literacy and Portfolio Diversification", with Tullio Jappelli, EIEF WP 12/08, November 2008
- "<u>Information Acquisition and Portfolio Performance</u>", with Tullio Jappelli, CEPR Discussion Papers 5901, October 2006
- "The Cost of Banking Regulation", with Paola Sapienza and Luigi Zingales, CEPR Discussion Papers 5864, October 2006
- "<u>Labor Adjustment: Disentangling Firing and Mobility Costs</u>", with Fabiano Schivardi and Luigi Pistaferri, CEPR Discussion Papers 5787, August 2006

Publications

Most relevant papers

- "What Drives Women out of Entrepreneurship. The Joint Role of Testosterone and Culture", with Aldo
 - Rustichini, European Economic Review, forthcoming.
- "Portfolio Choices, Firm Shocks and Uninsurable Wage Risk", with Andreas Fagereng and Luigi Pistaferri, *Review of Economic Studies*, forthcoming. Previously circulated as "Back to Background Risk?", EIEF WP 16/02, January 2016



- "What Determines Entrepreneurial Clusters?", with Fabiano Schivardi, Journal of the European Economic Association, 2011, 9(1): 61 86.
- "Cultural Biases in Economic Exchange?", with Paola Sapienza e Luigi Zingales: Quarterly Journal of Economics, 2009, 124 (3): 1095 1131.
- "Trusting the Stock Market", with Paola Sapienza and Luigi Zingales, *Journal of Finance*, 2008, 63(6): 2557

 2600. Leading article
- "Risk Aversion, Wealth and Background Risk", with Monica Paiella, Journal of the European Economic Association, 2008, 6(6): 1109-1150.
- "Social Capital as Good Culture", with Paola Sapienza and Luigi Zingales, Journal of the European Economic Association, 2008, 6(2-3): 295–320. (among the 25 most popular working papers or journal articles on RePEc)
- "Culture, Gender and Math", with Ferdinando Monte, Paola Sapienza and Luigi Zingales, *Science*, 2008, 320(5880): 1164 1165.
- "Spillovers in Industrial Districts", with Fabiano Schivardi, Economic Journal, 2007, 117(516): 68-93.
- "Does Culture Affect Economic Outcomes?", with Paola Sapienza and Luigi Zingales, Journal of Economic Perspectives, 2006, 20(2): 23 48.
- "Insurance within the Firm", with Luigi Pistaferri and Fabiano Schivardi, Journal of Political Economy, 2005, 113(5): 1054–1087.
- "Uncertainty and Dynamic Durable Adjustment", with Giuseppe Bertola and Luigi Pistaferri, Review of Economic Studies, 2005, 72(4): 973–1007.
- "Does Local Financial Development Matter?", with Paola Sapienza and Luigi Zingales, *Quarterly Journal* of Economics, 2004, 119(3): 929 969.
- "The Role of Social Capital in Financial Development", with Paola Sapienza and Luigi Zingales,

 American Economic Review, 2004, 94(3): 526-556.
- "People's Opium? Religion and Economic Attitudes", with Paola Sapienza and Luigi Zingales, Journal of Monetary Economics, 2003, 50(1): 225-82.
- "The Demand for Money, Financial Innovation and the Welfare Cost of Inflation.: An Analysis with Household Data", with Orazio Attanasio and Tullio Jappelli, Journal of Political Economy, 2002, 110(2): 317-351.
- "An Empirical Analysis of Earnings and Employment Risk", with Tullio Jappelli and Luigi Pistaferri,

 Journal of Business and Economics Statistics, 2002, 20(2): 241-253.



- "The Role of Intuition and Reasoning in Driving Aversion to Risk and Aversion to Ambiguity", with Jeffrey Butler and Tullio Jappelli, *Theory and Decision*, 2014, 77 (4): 455-584.
- "Pension Wealth Uncertainty", with Tullio Jappelli and Mario Padula, *Journal of Risk and Insurance*, 2013, vol 80(4): 1057 1085.
- "The Structure of Multiple Credit Relationships: Evidence from U.S. Firms", with Raoul Minetti, Journal of Money, Credit and Banking, 2010, 42(6): 1037 1071.
- "Awareness and stock market participation", with Tullio Jappelli, Review of Finance, 2005, 9(4): 537 567
- "Financial Market Integration and Economic Growth in the EU", with Tullio Jappelli, Mario Padula and Marco Pagano, Economic Policy, 2004, 19(40): 523-577.
- "Households stockholding in Europe: where do we stand and where do we go?", with Michael Haliassos and Tullio Jappelli, *Economic Policy*, 2003, 18(36): 123-170.
- "Will a Common European Monetary Policy Have Asymmetric Effects?", with Anil Kashyap, Fabio Panetta and Daniele Terlizzese, Economic Perspectives, Federal Reserve Bank of Chicago, 1999, 23(4).
- "Background Uncertainty and the Demand for Insurance Against Insurable Risks", with Tullio Jappelli,

 Geneva Papers on Risk and Insurance Theory, 1998, 23(1): 7-27.
- "Housing Finance Arrangements, Intergenerational Transfers and Consumption", with Tullio Jappelli and Daniele Terlizzese, Economic Modelling, 1994, 11(2): 145-155.
- "Saving among Young Households. Evidence from Japan and Italy", with Albert Ando, Daniele Terlizzese and Daniel Dorsainvil, Scandinavian Journal of Economics, 1992, 94(2): 233-250.
- "Saving and Capital Market Imperfections: the Italian Experience", with Tullio Jappelli and Daniele Terlizzese, Scandinavian Journal of Economics, 1992, 94(2): 197-213.
- "Intergenerational Transfers and Capital Market Imperfections: Evidence from a Cross Section of Italian

 Households, with Tullio Jappelli, European Economic Review, 1991, 35(1): 103-120.
- "Time consistency and subgame perfection: the difference between promises and threats", with Daniele Terlizzese, Bank of Italy, *Temi di Discussione*, n. 138, 1990.
- "Shocks reali e nominali, tariffe pubbliche e politica monetaria" with Ignazio Visco, *Politica Economica*, 1988, 1.
- "Disinflation in Italy. An analysis with the econometric model of the Bank of Italy", with Daniela Gressani and Ignazio Visco, *Journal of Policy Modeling*, 1988, 10 (2): 163-203.
- "Fluttuazioni cicliche e curva di offerta "à la" Lucas: una verifica empirica diretta", with Paolo Sestito,

 Giornale degli Economisti e Annali di Economia ,1987, 46 (7/8): 401-415.

- "Prime rate, aspettative e tasso di sconto", Bank of Italy, Contributi all'Analisi Economica, 1986, 2.
- "Shocks temporanei e aggiustamento dinamico: una interpretazione contrattuale della Cassa Integrazione Guadagni", with Daniele Terlizzese, Giornale degli Economisti e Annali di Economia, 1986, 45 (11/12): 653-680.
- "Shocks esterni e indicizzazione salariale", Quaderni Sardi di Economia, 1985 (2-3).
- "Wage Indexation, income and inflation", Banca d'Italia, *Temi di Discussione*, n. 48, 1985, published with the title "Indicizzazione, reddito e inflazione", Bank of Italy, *Contributi all'Analisi Economica*, 1985, December.
- "Il dibattito sull'inflazione italiana negli ultimi quindici anni", Bank of Italy, *Contributi all'Analisi Economica*, 1985, March.
- "Crowding out and rational expectations", Giornale degli Economisti e Annali di Economia 1985, 44, (5/6): 239-257.
- "Output e shocks di domanda non anticipati: alcune verifiche empiriche per il caso italiano", *Ricerche Economiche*, 1983, 3.

Articles in Edited Volumes

- "Risk Aversion and Financial Crisis", in: Financial regulation. A transatlantic Perspective, edited by Faia, E., Hacketal, A., M. Haliassos and K. Langenbucher, Cambridge: Cambridge University Press, 2015.
- "<u>Democratization and Civic Capital</u>", with Paolo Pinotti, in: *The Oxford Handbook of the Italian Economy Since Unification*, edited by G. Toniolo, Oxford: Oxford University Press, 2013.
- "Household Finance. An Emerging Field" with Paolo Sodini, in: *Handbook of the Economics of Finance*, edited by Constandinides, G., M. Harris and R. Stulz, Oxford: Elsevier Science, 2012.
- "Civic Capital as the Missing Link", with Paola Sapienza and Luigi Zingales, in: *Handbook of Social Economics*, edited by Benhabib J., A. Bisin and M. Jackson, Oxford: Elsevier Science, 2010.
- "<u>Italian Managers: Fidelity or Performance?</u>", in: *The Ruling Class*, edited by Boeri, T., A. Merlo and A. Prat, Oxford: Oxford University Press, 2010.
- "Regulation, Formal and Informal Enforcement and the Development of the Households' Loans market. Lessons from Italy", with Luca Casolaro and Leonardo Gambacorta, in: *The Economics of Consumer Credit: European Experience and Lessons from the U.S.*, edited by Bertola, G., C. Grant and R. Disney, Cambridge: MIT Press, 2006.
- "The Role of Risk Aversion in Predicting Individual Behavior", with Monica Paiella, in: *Insurance: Theoretical Analysis and Policy Implications*, edited by Chiappori, P.A., and C. Gollier, Cambridge: MIT Press, 2006.
- "Do Capital Gains Affect consumption? Estimates of wealth effects from Italian households' behavior", with Monica Paiella and Ignazio Visco, in: *Long-run Growth and Short-run Stabilization: Essays in Memory of Albert Ando*, edited by L. R. Klein, Edward Elgar, 2006.
- "The Portfolio of Italian Households", with Tullio Jappelli, in: *Household Portfolios*, edited by Guiso, L., M. Haliassos and T. Jappelli, Cambridge: MIT Press, 2002.

- The following 7 papers are published in: Savings and the Accumulation of Wealth. Essays on Italian Household and Government Saving Behavior, edited by Ando, A., L. Guiso and I. Visco, New York: Cambridge University Press, 1994.
 - "Dissaving by the Elderly, Transfer Motives and Liquidity Constraints", with Albert Ando and Daniele Terlizzese.
 - "Young Households' Saving and the Life Cycle of Opportunities. Evidence from Japan and Italy", with Albert Ando and Daniele Terlizzese.
 - "Generational Accounting. The Case of Italy", with Daniele Franco, Jagadeesh Gokhale, Laurence Kotlikoff and Nicola Sartor.
 - "Why is Italy's Saving Rate so High?", with Tullio Jappelli and Daniele Terlizzese.
 - "Bequests and Saving for retirement. What impels the accumulation of wealth?", with Fabrizio Barca and Luigi Cannari.
 - "Risk sharing and precautionary saving", with Tullio Jappelli.
 - "Intergenerational Transfers and Capital Market Imperfections: Evidence from a Cross-Section of Italian Households", with Tullio Jappelli.
- "Aspettative e politica economica", with Daniele Terlizzese, in: *La politica monetaria in Italia*, edited by F. Cotula, Bologna: Il Mulino, 1989.
- "La disinflazione in Italia: 1980-1986", with Daniela Gressani and Ignazio Visco, in: L'Anatra Zoppa. Ristrutturazione produttiva, crisi della finanza pubblica, rischi dell'economia italiana negli anni '90, edited by Mario Baldassarri, Roma: SIPI, 1991.
- "The degree of neocorporatism and the credibility of monetary policy in Western countries" with Ezio Tarantelli, 1984, published with the title: "Il grado di neocorporativismo e la credibilità della politica monetaria nei paesi occidentali" in: L'utopia dei deboli è la paura dei forti, edited by Ezio Tarantelli, Milano: Franco Angeli, 1988.

Books

- Stockholding in Europe, edited with Michael Haliassos and Tullio Jappelli, New York: Palgrave, 2003.
- Household Portfolios, edited with Michael Haliassos and Tullio Jappelli, Cambridge: MIT Press, 2002. (download the Introduction at http://www.csef.it/WP/wp48.pdf)
- Introduction to "Umberto Ricci: Saggi sul Risparmio", Rocco Carabba, 1999.
- Savings and the Accumulation of Wealth. Essays on Italian Household and Government Saving Behavior, edited with Albert Ando and Ignazio Visco, New York: Cambridge University Press, 1994.
- *Economia dell'incertezza e dell'informazione*, with Daniele Terlizzese, (a handbook on the economics of uncertainty and information), Milano: Hoepli, 1994.
- Macroeconomia. Controversie e Dibattiti, with Alec Chrystal and Riccardo Faini, Milano: Hoepli, 1990.

Teaching Appointments:

Kellogg School of Management, Northwestern University, Visiting Professor, 2014 Macroeconomics for MBAs European University Institute: Household Finances and Applied Economics, 2007-2011

University of Rome: The theory of financial intermediation, Household finances, 2006

Graduate School of Business, University of Chicago, Visiting Professor, 2004 -2006 Macroeconomics for MBAs

Faculty of Economics, Università di Sassari, Professor, 1997-2004

Teaching Intermediate Macroeconomics, Advanced Macroeconomics, Intermediate Microeconomics, Introductory Finance and Financial Institutions, advanced doctoral seminar in Theory of Banking

Professional service

Editorial Activities:

Associate editor of European Economic Review, 2007-2011

Panel member of *Economic Policy*, 2006-2008

Associate editor of The International Journal of Central Banking, 2004-present

Jouries, boards etc.

Jury member for the Award of the 2011 Deutsche Bank Prize in Financial Economics, 2010-2011

Jury member for the Award of the Carlo Alberto Medal in Economics, 2008-2010

Jury member for the Award of the INA Insurance Prize, 2000

Member of the committee for appointing the AFA board of directors, 2008-2009

Refereeing

American Economic Review, European Economic Review, Economic Journal, Econometrica, Journal of Political Economy, Journal of the European Economic Association, Journal of Applied Econometrics, Journal of Money, Credit and Banking, Journal of Economic Behavior and Organization, Journal of Corporate Finance, Review of Economics and Statistics, Review of Economic Studies, Quarterly Journal of Economics.

Research Project Coordination:

Local coordinator for the MURST project "Pensions, Preferences and Expectations": 2003-2004

Coordinator of a MURST project "The limits to financial integration: assessment and implications ": 2002-2003

Coordinator of a MURST project "Information Spillovers and Technological Diffusion in Italy and Europe: Determinants and Effects": 2001-2002

National coordinator of the European Commission TMR project "Specialisation Versus Diversification: the Microeconomics of Regional Development and the Spatial Propagation of Macroeconomic Shocks in Europe ": 2000-2004

Local coordinator for the Ministry of Universities (MURST) project "Bankruptcy Law and Bankruptcy Procedures": 2000-2001

Coordinator of the international research project 'Stockholding: a European Comparison' sponsored by the Observatoire de l'Epargne Européenne, Paris: 2000

Local coordinator for the Ministry of Universities (MURST) project "Efficiency of the Judicial System and the Structure of Bank-Firms Ties": 1999-2001

Conference Organization:

"Household Finance", Athens (September 2010), Rome (October 2011), Oxford (September 2012), Rome (September 2013), Stockholm (September 2014), Frankfurt (September 2015), Paris (September 2016), Alghero – Sardinia (October 2017)

"Payment System and Consumer Credit Market Innovations", Florence (May 2008)

"Understanding productivity differences across sectors, firms and countries" (June 2004)

"Information, Financial Markets and the Business Cycle" (September 2000)

"27th Seminar of the European Group of Risk and Insurance Economists" (September 2000)

"Household Portfolios" (December 1999)

"Risk, Insurance Contracts and Savings" (June 1997)

"Information and Learning, Financial Intermediaries and the Macroeoconomy" (September 1997)

"Dynamic Models of Household Optimizing Behaviour" (June 1996)

Professional board experience:

Board member of BPS-Riscossioni: 2002-2006

Appointed President of Banco di Sardegna, 2007: Declined

Board member of Banca di Sassari: 1998 to 2011

Media experience:

Founding member of www.lavoce.info: up to present

"Collaboratore" Il Sole24Ore: 2007 up to present

Columnist for Eurointelligence

Consulting experience:

Consultant ABI-ANIA on savings and households financial decisions, 2009-2011

Consultant ANIA the design of a firms' survey on access to credit and insurance: 2007 to present

Consultant Unicredit for the two surveys of investor's decision processes: 2003 and 2007

Consultant for the European Central Bank for the set up a European Survey of Household Finances 2006 to 2008

Consultant for the European Commission, DGII on European Financial Integration, 2003

Consultant for the European Investment Bank on small businesses finances, Luxemburg, 2003

Consultant for IRI (Institute for Industrial reconstruction), 2001-2007

Consultant for the European Economic Commission and the Italian Treasury for the design of the Structural Funds Program: 2000-2002

Consultant for the Bank of Italy, Research Department, 1999-2004

Consultant for RAND Corporation (Santa Monica, California) on the project "Demographic Transition and the Future of the Welfare State", 1999

Consultant for Observatoire de l'Epargne Européenne, Paris, 1999

Consultant for private insurance companies INA and Generali, 1998

Visiting and previous experience:

Visiting Scholar University of Pennsylvania, 1990

Economist, Research Department, Bank of Italy, 1983-1997

Visiting Scholar Massachussets Institute of Technology, 1987