



CEPR Workshop on Media, Technology, Politics, and Society

June 24/25, 2022

EIEF, Rome

PROGRAM

Friday 24 June – Chair: Andrea Prat

09.45 – 09.30 Registration & Welcoming Coffee

10.15 – 11.00 “Reconciliation Narratives: The Birth of a Nation after the US Civil War” by Alessandro Saia (co-authors: Elena Esposito, Tiziano Rotesi, and Mathias Thoenig). Discussant: Greg Martin.

11.00 – 11.30 Coffee break

11.30 – 12.15 “The Role of Media in Autocracies: Evidence from China” by Nancy Qian (co-authors: Zhao Chen, Georgy Egorov, Jingbing Feng, and Heyu Xiong). Discussant: Sergey Guriev.

12.15 – 13.00 “Hosting Media Bias Evidence from the Universe of French Television and Radio Shows, 2002-2020” by Julia Cage (co-authors: Moritz Hengel, Nicolas Herve, and Camille Urvoy). Discussant: Carlo Schwarz.

13.00 – 14.00 Lunch

14.00 – 14.45 [Keynote #1. Maria Petrova.](#)

14.45 – 15.00 Quick break

15.00 – 15:45 “Social Media and Mental Health” by Luca Braghieri (co-authors: Ro’ee Levy and Alexey Makarin). Discussant: Thomas Fujiwara.

15.45 – 16.30 “Drivers of Digital Attention: Evidence from a Social Media Experiment” by Guy Aridor. Discussant: Ro’ee Levy.

16.30 – 17.00 Coffee break

17.00 – 18.30 Policy Round Table

Moderators: Gerard Padro i Miquel (Yale University) and Andrea Prat (Columbia University)

Speakers: Luisa Affuso (Chief Economist, Ofcom, UK), Isabelle De Silva (Former Head of Competition Authority, France), Sergei Guriev (Sciences Po), Lubos Kuklis (Chair of the European Platform of Regulatory Authorities), Paolo Lupi (Head of Unit, Media, AGCOM, Italy)



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Saturday 25 June – Chair: Alexey Makarin

- 9.30 – 10.15 “Internet, Social Media, and the Behavior of Politicians: Evidence from Facebook in Brazil” by Claudio Ferraz (co-authors: Pedro Bessone, Filipe Campante, and Pedro CL Souza). Discussant: David Yanagizawa-Drott.
- 10.15 – 11.00 “Reading Twitter in the Newsroom: Web 2.0 and Traditional-Media Reporting of Conflicts” by Sophie Hatte (co-authors: Etienne Madinier and Ekaterina Zhuravskaya). Discussant: Andrey Simonov.
- 11.00 – 11.30 Coffee break
- 11.30 – 12.15 “Visual Bias” by Giulia Caprini. Discussant: Ruben Durante.
- 12.15 – 13.00 “The End of Tourist Traps: A Natural Experiment on the Impact of Tripadvisor on Quality Upgrading” by Dante Donati. Discussant: Renata Gaineddenova.
- 13.00 – 14.00 Lunch
- 14.00 – 14.45 **Keynote #2. Markus Prior.**
- 14.45 – 15.00 Coffee break
- 15.00 – 15.45 “A Model of Media Capture by Special Interest Groups” by Ricardo Alonso (co-authors: Gerard Padro i Miquel). Discussant: Maria Petrova.
- 15.45 – 16.30 “Fighting Populism on Its Own Turf: Experimental Evidence” by Vincenzo Galasso (coauthors: Massimo Morelli, Tommaso Nannicini, and Piero Stanig). Discussant: John Marshall.
- 19.30 – Optional (non-sponsored) dinner

Talks: 45 minutes = 25 minutes (author) + 10 minutes (discussant) + 10 minutes (Q&A)

Keynote: 45 minutes with no discussant and questions at presenter’s discretion

Scientific Committee

Julia Cagé (Sciences Po and CEPR), Ruben Durante (Pompeu Fabra and CEPR), Matt Gentzkow (Stanford), Alexey Makarin (EIEF and CEPR), Maria Petrova (Pompeu Fabra and CEPR), Andrea Prat (Columbia and CEPR), Markus Prior (Princeton), Jim Snyder (Harvard), David Yanagizawa-Drott (University of Zurich and CEPR)

Organizing Committee

Stefano Gagliarducci (University of Rome Tor Vergata and EIEF), Alexey Makarin (EIEF and CEPR), Francesco Sobbrino (University of Rome Tor Vergata)